

Orient **aviation**

published by Wilson Press HK Ltd.



Media Information 2010

**Asia-Pacific
leads recovery**

Good times ahead

*Welcome to the most important
aviation market in the world*

Audited by:




WHAT THE INDUSTRY SAYS ...

"Global air travel demand is expected to double in the next 15 years, led by faster growth in the Asia-Pacific region – the world's largest future aviation market. AAPA and its member airlines will be at the forefront of these developments playing an important role in shaping the future of the industry whilst serving the wider community."

"Asia Pacific carriers recorded the most significant improvement in traffic in the final quarter of the year. This is the region where second and third quarter growth has been strongest, boosted by massive government stimulus packages and fewer problems with consumer debt and bank balance sheets. The region's carriers are the first to benefit from reviving Asian economic growth. "

Andrew Herdman
Director General
Association of Asia Pacific
Airlines (AAPA)
November 2009

Giovanni Bisignani
Director General & CEO
International Air Transport
Association (IATA)
October 2009



"The strong recovery of Asia-Pacific countries in September led the rest of the world with an increase of 12.5%. The Asia-Pacific performance shows a stunning recovery from -28% to an increase of 1.3%."

"Every 15 years since the dawn of the jet age through depression, recessions and wars, air travel has doubled. While growth will have flattened a little this year, as it did after 9/11, growth will still double over the 15 year time frame. It's a heck of a story."

"The global economy is recovering slowly now. China and other Southeast Asian countries are leading the recovery while Europe is lagging behind. So we expect the air transport industry to post positive growth in 2010. Boeing is forecasting that the Asia-Pacific region will be the world's largest aviation market over the next 20 years. Forty per cent of the world's airline traffic will begin, end or take place in the region, with the market growing by an annual average rate of 6.5% for the next two decades.

Angela Gittens
Director General
Airports Council
International (ACI)
November 2009

John Leahy
Chief Operating Officer
Customers
Airbus
June 2009

Randy Tinseth
Vice President Marketing
Boeing Commercial
Airplanes
September 2009

ACNIELSEN READERSHIP SURVEY

No.1 Magazine
for the Region's
Aviation Leaders

SUMMARY OF READERSHIP OF AVIATION MAGAZINES

Preferred aviation magazine

Greater China	Southeast Asia	Pacific	North Asia	Europe
Orient aviation	Orient aviation	Orient aviation	Orient aviation	AIRLINE BUSINESS
North America	Australia	China	Hong Kong	Singapore
AIRLINE BUSINESS	Orient aviation	Orient aviation	Orient aviation	Orient aviation

Primary source and coverage of important aviation topics

Important aviation topics	Importance		Total	Primary/sole source of information	Best Coverage
	Very Important	Quite Important			
Airline development in the region	48%	44%	Total: 92%	Orient aviation	Orient aviation
Asia-Pacific aviation industry information	46%	44%	Total: 90%	Orient aviation	Orient aviation
China development	45%	41%	Total: 86%	Orient aviation	Orient aviation
Low-cost carriers	37%	47%	Total: 84%	Orient aviation	Orient aviation AIRLINE BUSINESS
Airline performance in the region	31%	48%	Total: 79%	Orient aviation	Orient aviation
Aeropolitics in the region	25%	40%	Total: 65%	Orient aviation	Orient aviation
India development	21%	35%	Total: 56%	Orient aviation	Orient aviation
Executive profiles of Asia-Pacific airlines	10%	39%	Total: 49%	Orient aviation	Orient aviation
Supplier activities in the region	15%	29%	Total: 44%	Orient aviation	Orient aviation

CONCLUSIONS

- *Orient Aviation* is the preferred and most useful magazine for the Asia-Pacific market.
- It has established itself as the primary source of information on various and relevant industry topics affecting the Asia-Pacific region.
- It has the widest readership and strongest image amongst its readers compared to its three benchmark competitors. It is considered to be written by experts and enjoyable to read. The magazine provides accurate and insightful information that allows the reader to get a solid regional perspective of the industry.



EXECUTIVE SUMMARY: READERSHIP OF AVIATION MAGAZINES

- Reader penetration of *Orient Aviation* is as high as 97%. It also leads in regular readership (87%).
- A large majority (78%) of the readers consider *Orient Aviation* to be the most useful magazine for aviation information.
- Among major aviation magazines, a higher proportion of readers claim *Orient Aviation* to be their primary source of relevant industry information as the magazine provides the best coverage about the following topics in the region:
 - Airline development
 - Airline performance in the region
 - China aviation development
 - Asia-Pacific aviation industry information
 - Profiles of Asia-Pacific airline executives

SUMMARY OF READERSHIP OF AVIATION MAGAZINES:

- Specialist magazines and industry specific websites are still the main sources of aviation information.
 - The majority of readers would select *Orient Aviation* if they were only able to read one aviation magazine.
 - There is high duplication of readers between *Orient Aviation* and other aviation magazine readers. In fact, 9 out of 10 readers of competitive magazines also read *Orient Aviation*.
- *Orient Aviation* has the highest level of qualified personal subscriptions while other magazines rely on corporate subscriptions.
- Majority of the readers of *Orient Aviation* request the magazine and prefer keeping the magazine for future reference.

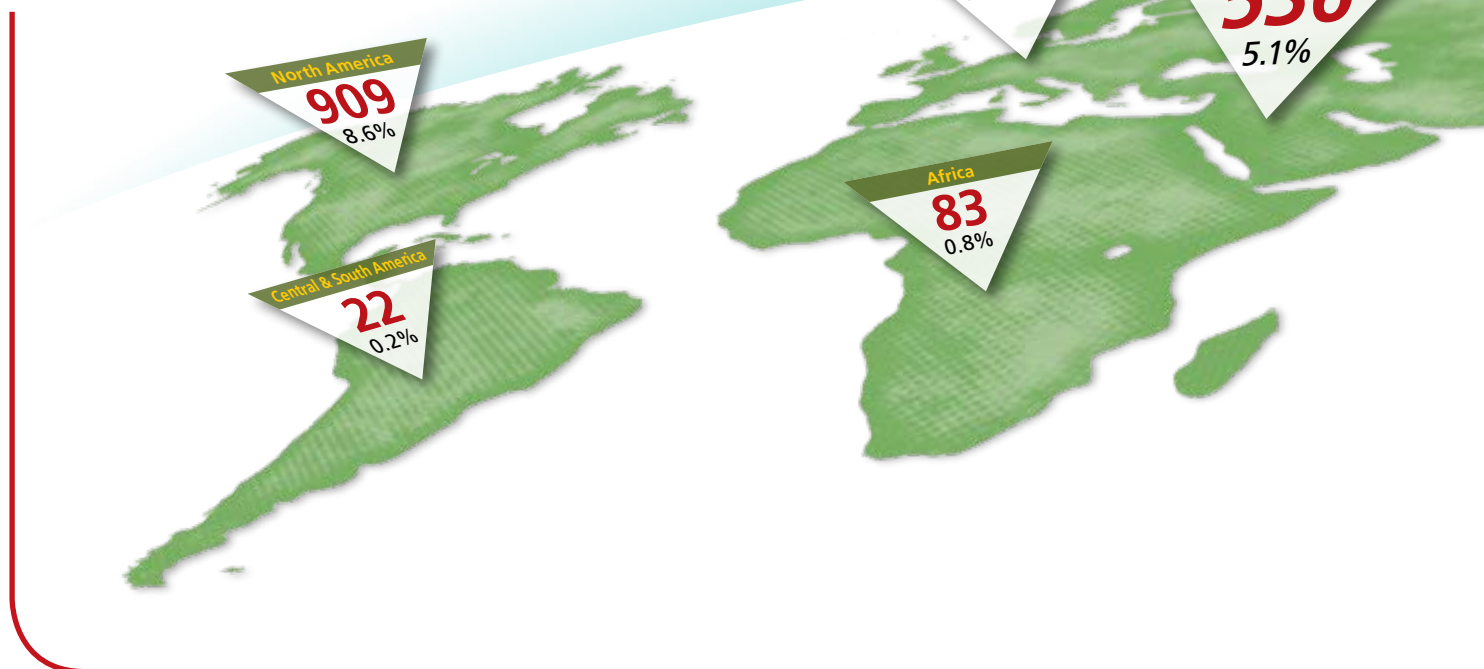
SUMMARY OF EDITORIAL PREFERENCES

- *Orient Aviation* is perceived as the primary source of information on almost all important aviation topics, besting competitors in coverage.
- A large majority (78%) of the respondents consider *Orient Aviation* to be the most useful magazine for aviation information. *Orient Aviation* leads all other magazines as the primary source of information for aviation information in the region and gains greater votes as the magazine that provides the best coverage on relevant industry topics.
- The aviation topics that respondents find very relevant are airline development, aviation industry information, China development and low-cost carriers.
- Readers perceive *Orient Aviation* to be better than its competitors because of the following attributes:
 - Well written and enjoyable to read
 - Accuracy & expertise on aviation related topics
 - Accessibility of information
 - Provides readers with regional perspective
 - Content & insight
 - Relevance of magazine to reader's profession

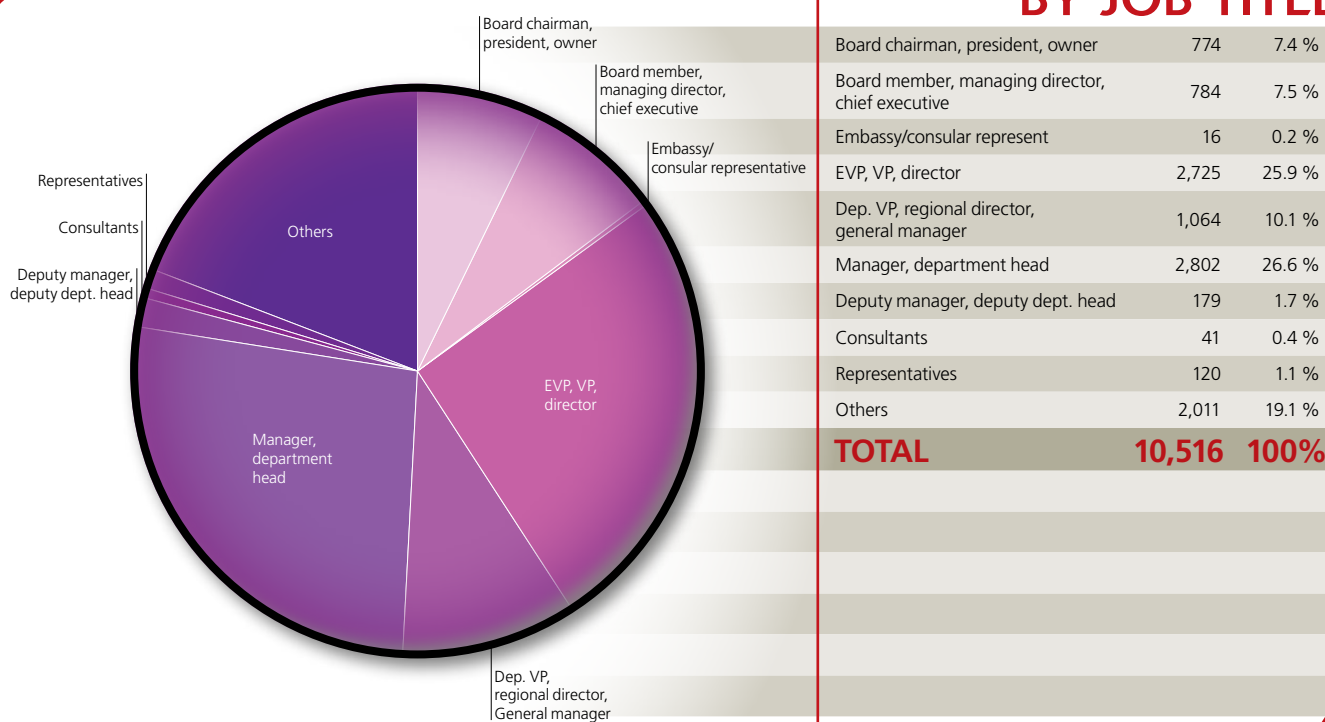
SUMMARY OF READERSHIP OF AVIATION MAGAZINE WEBSITES

- 3 out of 4 respondents have browsed the websites of *Orient Aviation*, *Airline Business* and *Air Transport World*, whereas only 6 out of 10 respondents had visited the Airlines International website.
- The bilingual option is necessary for readers in China, which is a service provided by *Orient Aviation* for its Chinese language audience.

CIRCULATION PROFILE: BPA AUDITED FIGURES JUNE 2009 BY REGION



BY JOB TITLE

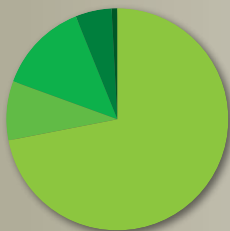


Asia-Pacific

7,579
72.1%



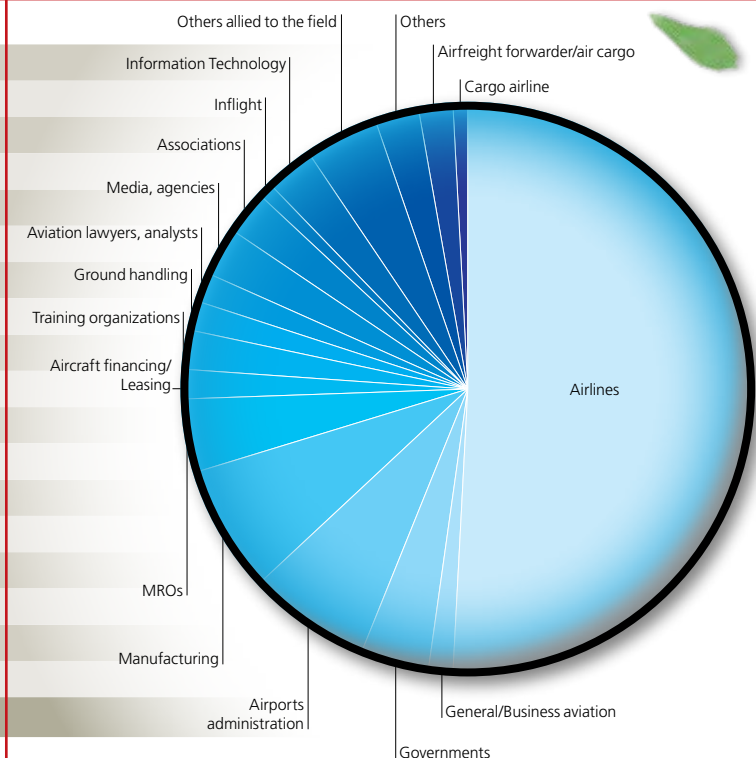
Total = 10,516



Asia-Pacific	7,579	72.1%
North America	909	8.6%
Europe	1,387	13.2%
Central & South America	22	0.2%
Middle East	536	5.1%
Africa	83	0.8%
TOTAL	10,516	100%

BY INDUSTRY

Airlines	5,354	50.9%
General/business aviation	133	1.3%
Governments	412	3.9%
Airports administration	749	7.1%
Manufacturing	747	7.1%
MROs	423	4.0%
Aircraft financing/leasing	200	1.9%
Training organizations	215	2.0%
Ground handling	205	1.9%
Aviation lawyers, analysts	172	1.6%
Media, agencies	295	2.8%
Associations	242	2.3%
Inflight	110	1.0%
Information Technology	290	2.8%
Others allied to the field	438	4.2%
Others	248	2.4%
Airfreight forwarder/Air cargo	194	1.8%
Cargo airline	89	0.8%
TOTAL	10,516	100%



Orient Aviation Media Group Editorial Calendar 2010

FEBRUARY 2010

SPECIAL REPORT

COMMUNICATIONS: A structural shift is taking place in the communications industry as innovators and established companies alike develop products demanded by both low-cost carriers and the cockpit crew of the state-of-the art aircraft of the future. An Orient Aviation update.

BONUS DISTRIBUTION

- Air Cargo India 2010
Mumbai
February 2-4, 2010
- Singapore Air Show
Singapore
February 2-7, 2010



ADVERTISING BOOKING DEADLINE: January 8, 2010

ADVERTISING COPY DELIVERY DEADLINE: January 11, 2010

MARCH 2010

SPECIAL REPORT

INFORMATION TECHNOLOGY: The multi-billion dollar airline information technology industry is fighting hard to keep the business of the region's carriers while also winning the custom of the new breed of successful airline operators – Asia-Pacific low-cost carriers. Orient Aviation reports.

BONUS DISTRIBUTION

- Indian Aviation 2010
Hyderabad, India
March 3-7, 2010
- 4th IATA World Cargo Symposium 2010
Vancouver, Canada
March 8-11, 2010



ADVERTISING BOOKING DEADLINE: February 12, 2010

ADVERTISING COPY DELIVERY DEADLINE: February 18, 2010

APRIL 2010

SPECIAL REPORT

ASIA-PACIFIC FLEET CENSUS: Orient Aviation's annual Asia-Pacific Fleet Census is a vital tool for the region's industry, especially as airlines embrace a greener, cleaner future. Our analysts forecast airline fleet figures for the coming year as the industry begins its cautious climb to recovery.

BONUS DISTRIBUTION

- Aerodrome India 2010
Mumbai, India
April 5-10, 2010
- Routes Asia-Pacific
Adelaide, Australia
April 18-20, 2010
- 5th CANSO Asia Pacific ANSP
Hua Hin, Thailand
April 25-27, 2010



ADVERTISING BOOKING DEADLINE: March 5, 2010

ADVERTISING COPY DELIVERY DEADLINE: March 11, 2010

MAY 2010

SPECIAL REPORT

MROs: Asia-Pacific Update: It is forecast the Asia-Pacific region will be worth US\$12.5 billion to the MRO industry within five years. Orient Aviation reports on the state of the market, as well as the growth of new MROs across the region.

BONUS DISTRIBUTION

- ACI Asia-Pacific
Hainan, China
May 11-14, 2010



ADVERTISING BOOKING DEADLINE: April 9, 2010

ADVERTISING COPY DELIVERY DEADLINE: April 13, 2010

JUNE 2010

SPECIAL REPORT

LEASING: The global recession has resulted in tough times for the "bankers" of the aviation industry. The survival of the once mighty ILFC is in doubt and many smaller lessors have suffered because their airline clients can't raise the funds needed to do a deal. Orient Aviation reports on the state of the leasing market as the expected cycle to full recovery is activated.

BONUS DISTRIBUTION

- International Air Transport Association (IATA) AGM
Berlin, Germany



ADVERTISING BOOKING DEADLINE: May 7, 2010

ADVERTISING COPY DELIVERY DEADLINE: May 12, 2010

• **Additional bonus distribution will occur as dates/venues are decided**



JULY/AUGUST 2010

SPECIAL REPORT

SECURITY: The aviation industry is spending US\$5.9 billion on security post 9/11 and the bulk of that money comes from airlines. Airlines rightly ask why should they have to foot this huge bill when all other civilian protection is paid by governments? How then can airlines achieve improved global efficiency in the implementation of aviation security? Orient Aviation reports.



BONUS DISTRIBUTION

- Farnborough Air Show
Farnborough, UK
July 19-25, 2010



ADVERTISING BOOKING DEADLINE: June 4, 2010

ADVERTISING COPY DELIVERY DEADLINE: June 9, 2010

SEPTEMBER 2010

SPECIAL REPORT

AVIATION & THE ENVIRONMENT: Issues of the environment in the world of Kyoto II pose several challenges for the industry – and they will be met. Orient Aviation reports on the technology and the political will that has made aviation's commitment to abating climate change a global standard bearer.



BONUS DISTRIBUTION

- Greener Skies 2010
Hong Kong, September, 2010
- World Routes Forum
Vancouver, Canada
September 19-21, 2010
- 4th Inter Airport China
Beijing, China
September 15-17, 2010



ADVERTISING BOOKING DEADLINE: August 6, 2010

ADVERTISING COPY DELIVERY DEADLINE: August 11, 2010

OCTOBER 2010

SPECIAL REPORT

TRAINING: As the aviation industry tracks the progress of the global economic recovery and begins its own march to a healthy bottom line, demand for qualified cockpit and technical training has intensified. Orient Aviation reports on the latest trends in training across the Asia-Pacific.



BONUS DISTRIBUTION

- China International Aircraft Interiors Expo
Xian, China
October, 2010

ADVERTISING BOOKING DEADLINE: September 10, 2010

ADVERTISING COPY DELIVERY DEADLINE: September 14, 2010

NOVEMBER 2010

SPECIAL REPORT

AIRPORTS: An Asia-Pacific update. The region's airports are among the world's leaders in their size, management and green goals but all is not rosy. Some airports are doing better than others as competition intensifies for airline business. Orient Aviation reports.



BONUS DISTRIBUTION

- AAPA Assembly of Presidents
- Zhuhai Air Show
Zhuhai, China
November 16-21, 2010
- ACI World Conference and Exhibition
Bermuda, November 1-3, 2010



ADVERTISING BOOKING DEADLINE: October 8, 2010

ADVERTISING COPY DELIVERY DEADLINE: October 12, 2010

DECEMBER/JANUARY 2010/2011

SPECIAL REPORT

MROs: An Asia Pacific Update. What challenges does the region's MRO industry face as it heads into 2011. Orient Aviation reports.

ORIENT AVIATION YEAR IN REVIEW: Orient Aviation's annual wrap up of the personalities, decisions and challenges of the year in Asia-Pacific aviation – the end of year issue that tells you everything you need to know about 2010.

BONUS DISTRIBUTION

- MRO ASIA conference and exhibition
- ORIENT AVIATION PERSON OF THE YEAR 2010 luncheon Hong Kong



ADVERTISING BOOKING DEADLINE: November 12, 2010

ADVERTISING COPY DELIVERY DEADLINE: November 16, 2010

• **Additional bonus distribution will occur as dates/venues are decided**

Advertising Rates (US\$)

FULL COLOUR										
Frequency	1x1	1x2	1x3	1x4	1x5	1x6	1x7	1x8	1x9	1x10
Premium Position	8990	8640	8430	7885	7835	7705	7615	7500	7265	7025
Full Page	8230	7830	7750	7265	7195	7075	6985	6865	6680	6480
2/3 Page	6750	6415	6355	6035	5890	5795	5735	5630	5470	5315
1/2 Page	4335	4125	4075	3820	3790	3730	3685	3610	3500	3425
1/3 Page	3675	3485	3455	3235	3210	3150	3110	3065	2980	2890
1/4 Page (horizontal only)	2175	2050	2035	1910	1890	1870	1840	1815	1755	1710

• Black and White rates available on application

• Each additional colour US\$500 • First Double page spread plus 10% • Centre spread plus 10% • Double page spread rates on application

INVEST WITH THE BEST

Established in 1993, *Orient Aviation's* reputation for outstanding analysis and insight guarantees your message will be delivered to the decision-makers in the world's largest aviation market.



Publication dates in 2010: February 1, March 1, April 1, May 1, June 1, July 1, September 1, October 1, November 1 and December 1

Advertising Rates (US\$)

(QUARTERLY)

FULL COLOUR				
Frequency	1x1	1x2	1x3	1x4
Premium Position	1980	1815	1860	1730
Full Page	1815	1720	1710	1605
2/3 Page	1490	1405	1395	1310
1/2 Page	945	915	905	845
1/3 Page	775	760	750	705
1/4 Page (horizontal only)	485	465	430	420

These rates only apply to advertisers who have taken space in the English edition of OA

- Black and White rates available on application

- Each additional colour US\$500
- First Double page spread plus 10%
- Centre spread plus 10%
- Double page spread rates on application

ORIENT AVIATION CHINA

The Asia-Pacific's only greater china aviation magazine that informs its industry leaders of airline trends, personalities and strategies beyond their borders. Written in chinese, it is the regional magazine of choice for the decision-makers of the world's fastest growing aviation market.

Orient Aviation China was launched in 2006 to satisfy a particular market in China – demand by the country's airline industry for international and Asia-Pacific news THAT IS NOT REPORTED BY domestic aviation magazines.



Publication dates in 2010: April 1, June 1, September 1 and November 1

Advertising Rates (US\$)

(QUARTERLY)

FULL COLOUR				
Frequency	1x1	1x2	1x3	1x4
Premium Position	1980	1815	1860	1730
Full Page	1815	1720	1710	1605
2/3 Page	1490	1405	1395	1310
1/2 Page	945	915	905	845
1/3 Page	775	760	750	705
1/4 Page (horizontal only)	485	465	430	420

These rates only apply to advertisers who have taken space in the English edition of OA

• Black and White rates available on application

• Each additional colour US\$500 • First Double page spread plus 10% • Centre spread plus 10% • Double page spread rates on application

ORIENT AVIATION INDIA

Orient Aviation India is the subcontinent's first COMMERCIAL AVIATION NEWS MAGAZINE SOLELY DEDICATED TO ANALYSIS OF THE SUB-CONTINENT'S AIRLINE INDUSTRY FROM A GLOBAL PERSPECTIVE.



Publication dates in 2010: March 1, May 1, July 1 and October 1

Advertising Rates (US\$)

ORIENTAVIATION.COM

orientaviation.com (Chinese and English Languages)												
Frequency	1x1	1x2	1x3	1x4	1x5	1x6	1x7	1x8	1x9	1x10	1x11	1x12
Banner	2130	2020	1900	1780	1665	1540	1420	1310	1190	1070	1015	965
Button 120 x 240	1785	1665	1540	1425	1310	1190	1070	950	835	715	680	650
Button 120 x 120	1540	1425	1305	1190	1070	950	835	715	590	470	450	430
Button 120 x 90	1490	1365	1245	1130	1005	890	770	655	535	415	405	390
Button 120 x 60	1425	1305	1190	1070	950	835	715	595	475	350	335	320

These rates will be reduced 50% if clients also advertise in Orient Aviation, Orient Aviation China or Orient Aviation India

Prices available on request for the following banner sizes:

Pixels: 300 x 250, 160 x 600 and 120 x 600. Other options also available on application.

ORIENTAVIATION.COM

orientaviation.com provides readers with comprehensive news, profiles, analysis, events and job listings as well as our FREE archive for our airline decision-makers on the move. *orientaviation.com* offers value for money advertising targeted to aviation leaders from the Middle East to India, Asia, Australasia and the Pacific – the world's largest aviation market.



E-VERSION COPY

E-Orient Aviation provides ADDED VALUE FOR OUR VALUED CLIENTS

The E-version of the printed editions of *Orient Aviation*, *Orient Aviation China* and *Orient Aviation India* are delivered online to more than 6,000 aviation decision-makers each month. From 2009, we are offering advertisers booking in *Orient Aviation* as well as *Orient Aviation India* and *Orient Aviation China*, complimentary advertisements on *E-Orient Aviation's* front page newsletter. Advertising space will be available on a first come first served basis because positions are limited.

Information available from our sales directors:

South East Asia and Pacific
TanKayHui Media
Tan Kay Hui
 Tel: (65) 9790 6090
 Email: tankayhui@tankayhuimedia.com

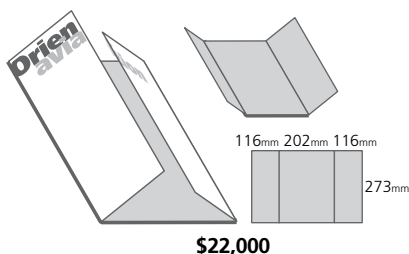
The Americas / Canada
Barnes Media Associates
Ray Barnes
 Tel: (1 434) 927 5122
 Email: barnesrv@gmail.com

Europe & the Middle East
REM International
Stephane de Rémusat
 Tel: (33 5) 34 27 01 30
 Email: sremusat@aol.com

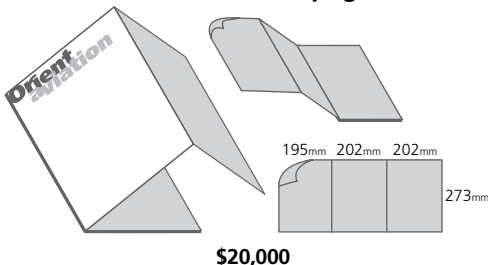


Page Sizes & Specifications

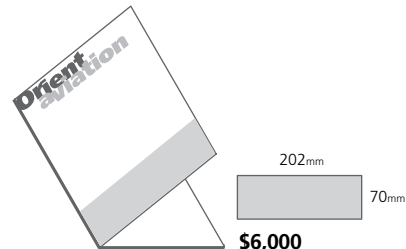
Barn Door Cover



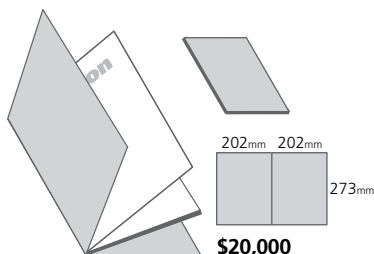
Gatefold Cover (4 pages)



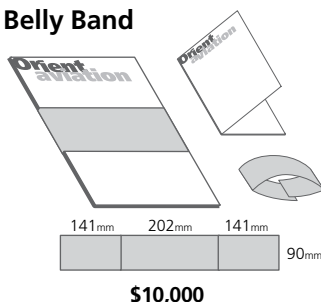
Cover Border



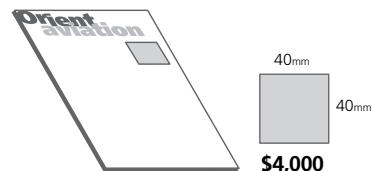
Wraparound Cover



Belly Band



Cover Sticker



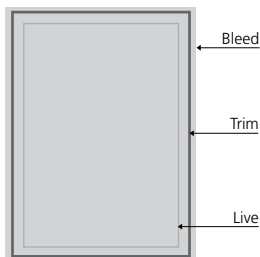
* All of these Special Cover, please add 5mm bleed.

Double Spread Bleed (5mm)



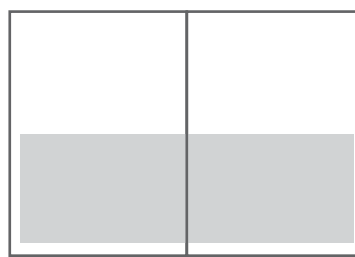
Bleed: 283mm (D) x 414mm (W)
Trim: 273mm (D) x 404mm (W)
Live: 253mm (D) x 384mm (W)

Full Page Bleed (5mm)



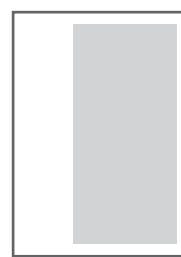
Bleed: 283mm (D) x 212mm (W)
Trim: 273mm (D) x 202mm (W)
Live: 253mm (D) x 182mm (W)

Double Half Page



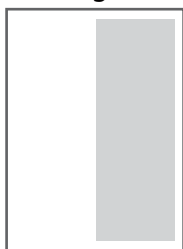
120mm (D) x 374mm (W)

2/3 Page



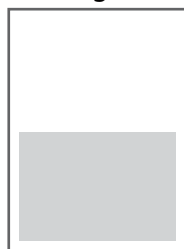
228mm (D) x 114mm (W)

Half Page vertical



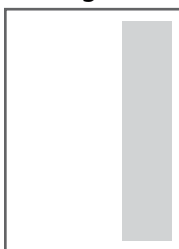
228mm (D) x 84mm (W)

Half Page horizontal



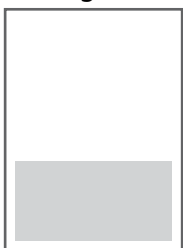
120mm (D) x 172mm (W)

1/3 Page vertical



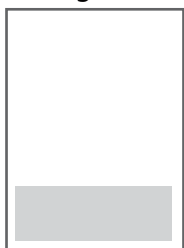
228mm (D) x 54mm (W)

1/3 Page horizontal



80mm (D) x 172mm (W)

1/4 Page horizontal



60mm (D) x 172mm (W)

A: BUTTON 120 X 90
120 pixels (W) x 90 pixels (D)

B: BUTTON 120 X 240
120 pixels (W) x 240 pixels (D)

C: BUTTON 120 X 120
120 pixels (W) x 120 pixels (D)

D: BUTTON 120 X 60
120 pixels (W) x 60 pixels (D)

E: BANNER
468 pixels (W) x 60 pixels (D)

* Other options available on application





Materials Delivery Instructions 2010

FOR ELECTRONIC FILES

DELIVER TO:

FTP: ftp.orientaviation.com

Login: orientaviation **Password:** orientaviation **Folder:** Orient Aviation

Direct access link: ftp://orientaviation:orientaviation@office.orientaviation.com

PRIOR ADVICE must be given to allow for notification of set-up procedure if required on a regular basis.

E-MAIL: production@orientaviation.com (No files over 3 Megs to be sent)

DISKS: DVD-ROM / CD-ROM (Mac & PC)

General Information

Files from applications not covered should be saved as an EPS allowing for placement into Orient Aviation applications.

All images created must be saved as CMYK (cyan, magenta, yellow & key [black]) and NOT RGB (red, green, blue).

Where Pantone Colour is applied it must be correctly set up using CMYK (cyan, magenta, yellow & key [black]) process colours.

Orient Aviation cannot be held responsible for images being printed incorrectly when RGB (red, green & blue) is later found to have been applied.

Orient Aviation is committed to outputting all files correctly, but we request that all suppliers of e-material deliver them to Wilson Press HK Ltd. by the dates specified in our Media Information for 2010.

Without prior notice given, we will assume that all files have not had compression applied.

DTP Applications Supported

Apple Macintosh Platform & PC Platform: Quark Xpress 3.32/4.04, Adobe Illustrator, Photoshop, InDesign 2.0, Acrobat

Fonts

Apple Macintosh platform supported Adobe, Monotype and Bitstream V2 families.

It is essential all electronic files sent to Orient Aviation have correct identification of fonts used within the advertisement and be received with adequate time allowed to enable font acceptance to be confirmed. We cannot be held responsible for failing to have an identical font.

File Formats Supported

HIGH-RES PDF: Colour should have been saved as Process Colour for correct CMYK (cyan, magenta, yellow & key [black]) output and the images are in 300dpi.

TIFF (Tagged Image File Format): Colour used within TIFF should have been saved as Process Colour for correct CMYK (cyan, magenta, yellow & key [black]) output.

Postscript File: File created from within application at printing stage using a Generic printer driver, preferably colour. This should contain all information such as fonts, graphics, colour separation and registration marks to enable accurate generation of film. They should always be saved as a single file with CMYK (cyan, magenta, yellow & key [black]) process colour separation checked where applicable. All font information should be embedded.

ALL FILES SUPPLIED MUST BE ACCOMPANIED WITH A PROOF

The proof must show the final version of the advertisement. It has to clearly indicate the name of the file or folder that is being sent. The file or folder name has to be prefixed with the four-digit abbreviation of the publication that it is appearing in (e.g. OAVI = Orient Aviation)

FOR HARD COPY FILM

MATERIAL: COLOUR transparencies, finished art work and mechanical or colour separated film
POSITIVES right reading emulsion side down with progressive proofs.

SCREEN: 175 lines per inch

MUST: All fonts must be supplied (screen and printer).

A hard copy of the advertisement (laser print colour proof) must accompany delivery of the file.

PRODUCTION PRE-PRINT SERVICES: *offset charges required by either an agency or an advertiser including 4C film conversions, 4C colour separations, replacement of materials damaged in transit and advertisers' alterations will be charged to the client or agency.*

DELIVERY ADDRESS

PRODUCTION DEPARTMENT
Wilson Press HK Ltd.

17/F Hang Wai Commercial Bldg., 231-233 Queen's Road East, Wanchai, Hong Kong.

T: (852) 2865 1013

F: (852) 2865 3966

E: production@orientaviation.com

Contact Details

EDITORIAL

CHIEF EXECUTIVE

BARRY GRINDROD

☎ +852 2865 1013

☎ +852 2865 3966

✉ orientav@netvigator.com

PUBLISHER & EDITOR IN CHIEF

CHRISTINE MCGEE

☎ +852 2865 1013

☎ +852 2865 3966

✉ cmcgee@netvigator.com

CHIEF CORRESPONDENT

TOM BALLANTYNE

☎ +61 (2) 9638 6895

☎ +61 (2) 9684 2776

✉ tomball@orientaviation.com

SPECIAL CORRESPONDENT

Geoffrey Tudor

✉ njgtudor@nifty.com

CONTRIBUTING EDITOR (ORIENT AVIATION INDIA)

R. Thomas

✉ orientav@netvigator.com

ADVERTISING

South East Asia and Pacific TanKayHui Media

Tan Kay Hui

☎ (65) 9790 6090

✉ tankayhui@tankayhuiimedia.com

The Americas / Canada Barnes Media Associates

Ray Barnes

☎ (1 434) 927 5122

☎ (1 434) 927 5101

✉ barnesrv@gmail.com

Europe & the Middle East REM International

Stephane de Rémusat

☎ (33 5) 34 27 01 30

☎ (33 5) 34 27 01 31

✉ sremusat@aol.com

PUBLICATION DATES

ORIENT AVIATION:

February 1, March 1, April 1, May 1, June 1, July 1, September 1, October 1, November 1, December 1

ORIENT AVIATION CHINA:

April 1, June 1, September 1, November 1

ORIENT AVIATION INDIA:

March 1, May 1, July 1, October 1

Orient Aviation
Orient Aviation China
Orient Aviation India
orientaviation.com
Orient Aviation Conferences

Wilson Press HK Ltd,
17/F Hang Wai Commercial Bldg,
231-233 Queen's Road East,
Wanchai, Hong Kong

T: +852 2865 1013
F: +852 2865 3966

www.orientaviation.com